

**DEANS AND DIRECTORS INSTITUTE**

**Visionary, Innovative, Creative, Collaborative ... and all that jazz  
Continuing Higher Education as “First Responders”**

Continuing higher education units frequently play a “first responder” role. It is the CE unit in a college or university that is often the first in an institution to develop cutting-edge curricula for emerging industries, to respond with programs that meet changing professional licensure requirements, or to address the education needs of place bound adults. How are national economic and workforce demands driving regional and local needs?

What are the expectations of higher education institutions? Given our knowledge economy’s need for an expanded and highly skilled workforce, and taking into account demographic shifts, how can CE units best continue to be effective responders? How might continuing higher education Deans and Directors utilize their leadership talents as innovators and collaborators in responding to rapidly changing regional and state economies?

**8:15 a.m.–8:30 a.m.**

**Welcome: Pre-Conference Overview**

SUSAN LANE, University of Massachusetts Dartmouth

**8:30 a.m.–9:45 a.m.**

**What Does the Public Need from Higher Education? Is It Willing to Pay for It?**

The global information economy has raised “the bar” for higher education in the United States. National commissions, the Congress, governors, and state legislators all are pressing for more educational attainment and greater productivity in higher education. What are the implications of these forces for universities and continuing educators? What will greater attainment cost, and how might it be financed?

*Presenter:* PAUL LINGENFELTER, State Higher Education Executive Officers (SHEEO)

*Respondents:* SUSAN R. KINSEY, New York University; MARK NOVAK, San Jose State University

**9:45 a.m.–10:00 a.m.**

**BREAK**

**10:00 a.m.–11:00 a.m.**

**Sustaining Response in the Most Challenging Times**

*Convener:* RICHARD A. MARKSBURY, Tulane University

*Presenter:* YVETTE JONES, Tulane University

Yvette Jones brings the “test of leadership” to the institutional doorstep. As Chief Operating Officer and Senior VP at Tulane University when Katrina hit, she and the University were called upon to respond quickly and in entirely new ways. However that was not the end. The devastation caused to New Orleans has required a sustained response from Tulane. Jones will discuss those first days following Katrina and the ongoing challenges for Tulane in the post-Katrina era.

**11:00 a.m.–12:30 p.m.**

**Responding with Innovation, Collaboration and Success – 6 “WOW” Programs**

*Convener:* SUSAN LANE, University of Massachusetts Dartmouth

*Respondents:* MARY L. NICHOLS, University of Minnesota; LINDA GLESSNER, Senior Associate Dean, The University of Texas at Austin

The third module in this year’s Deans and Directors Institute will focus on six “WOW” programs. The six programs selected by the Institute Planning Committee all met the following criteria: a response to a state, regional or local need; a programmatic response involving innovation, collaboration, and/or new models of delivery; a response that had a positive impact on the lives of students and the community served by the program.

This session will consist of six brief program presentations, followed by respondents’ comments and an open forum with the Institute audience.

**Leadership Institute for Nonprofit Executives (LINE)**

*Presenter:* CARROLL SCHERER, Rice University

Nonprofit organizations serve vital functions in the Houston area. From homelessness to health care, from education to art, the range of issues addressed by Houston’s nonprofits is evidence of their commitment to a brighter future for all who call Houston home. The new Leadership Institute for Nonprofit Executives (LINE), offered by the Glasscock School of Continuing Studies at Rice University, has been designed specifically to meet these development needs. The LINE program consists of seven core courses, two electives, and a practicum. The entire program can be completed in less than a year.



Lane



Lingenfelter



Kinsey



Novak



Jones



Marksbury



Nichols



Glessner

## B.S. in Clinical Laboratory Science

*Presenter:* JEFFREY H. ROSEN, Loyola University Chicago

The B.S. in Clinical Laboratory Science, offered in collaboration with the Loyola University Health System in Maywood, IL, prepares individuals for advanced careers in medical care technology and allied health care. Clinical laboratory technologists are in high demand, due to a workforce shortage and new, emerging technologies. Loyola's program is ideal for career changers with some clinical experience; those who hold a bachelor's degree in the health sciences or sciences, but who lack clinical experience; and mid-level technicians possessing an associate's degree. The degree can also serve as a foundation for future master's level training.

## The Socially Responsible Apparel Business Certificate Program

*Presenter:* JAMES K. BROOMALL, University of Delaware

The University of Delaware, Cornell University, and Colorado State University have teamed together to develop a set of graduate level courses that address labor and environmental issues in the global supply chains for the apparel, textile, and footwear industries. The courses provide a foundation of knowledge needed to manage international production and sourcing of apparel, textiles, and footwear in ways that are socially responsible and sustainable. The competencies and skills that are expected outcomes of the courses were developed based on research and interviews with industry leaders and professionals who lead non-governmental organizations and civil society groups with a stake in the global apparel business.

The ten, one-credit courses, each lasting five weeks, are offered through the Internet. The course format and Internet delivery allow students to mix and match the courses depending on their interests and to participate from any location in the world.

## Leader to Leader Symposium

*Presenter:* JAMES P. PAPPAS, University of Oklahoma Outreach

University Outreach sponsored the "Leader to Leader Symposium" at the University of Oklahoma's Norman campus October 18-19, 2007. This event was the first effort to bring together the leaders of Oklahoma's 37 federally recognized Native American tribes with members of the Oklahoma State Legislature. A number of statewide elected and appointed officials also participated. The Symposium dialogue focused on four subjects: Health, with an emphasis on diabetes; Business, with attention to profitability on Indian land; Sovereignty, with emphasis on long established legal precedent; and Education, with emphasis on higher education and tribal opportunities.



Rosen



Broomall



Pappas



Weems



Copeland Ashcroft



Alanis

## Educational Opportunity Center and Millard Fillmore College are ONE

*Presenter:* SHERRYL D. WEEMS, State University of New York at Buffalo

In an effort to promote institutional access for non-traditional learners, the University at Buffalo has combined two longstanding units—the Educational Opportunity Center and Millard Fillmore College—under one Division. The new Division of Continuing and Professional Studies offers a full complement of credit and enrichment programs leading to certification and/or licensure. This strategic collaboration capitalizes on the existing strengths and resources of each unit and enables the new Division to reach a broader, more diverse student population than before.

## LUCHA™ Program

*Presenter:* JUDY COPELAND ASHCROFT, The University of Texas at Austin; FELIPE T. ALANIS, The University of Texas at Austin

LUCHA (Language Learners at the University of Texas at Austin's Center for Hispanic Achievement) is an innovative K-16 Education Center initiative designed to help Hispanic English Language Learners transition into public schools, thereby helping them to achieve success in school, college, and life.

Children immigrating to Texas from Mexico and other Latin American countries often face academic failure. Not only do they confront a language barrier but also most schools do not have the resources to determine appropriate grade placement, diagnose mastery of the Texas Essential Knowledge and Skills, or train personnel to recognize and address the challenges faced by immigrant students.

LUCHA seeks to increase the graduation rate for Hispanic English Language Learners and to provide Hispanic English Language Learners the opportunity to transition into Texas schools without losing instructional time and credits while learning English; pass the state-mandated performance exams and receive a high school diploma; and build a foundation for successfully completing a postsecondary education.

12:30 p.m.

NETWORKING LUNCH

## Deans & Directors Institute Planning Committee

Susan Lane, University of Massachusetts Dartmouth, *Chair*  
James Davis, University of Denver  
Linda Glessner, The University of Texas at Austin  
Susan R. Kinsey, New York University  
Mary L. Nichols, University of Minnesota  
Mark Novak, San Jose State University  
David Schejbal, University of Wisconsin  
Barbara L. Shaw, University of the Pacific