

LIBERAL AND PROFESSIONAL EDUCATION

The Value of a Liberal Education in a Globalized Economy

A liberal education has never been more important than it is today. To participate effectively in our highly dynamic and competitive global economy, it is critical that people have a knowledge of the history, cultures, and languages of other societies.

Today, employers are seeking persons who have sophisticated analytical, communication and teamwork skills, as well as creativity and higher order reasoning. They want employees who are able to integrate knowledge from a variety of disciplines and apply it to real-world settings. Employers have discovered that proficiency in a narrow field is not enough. To be successful, individuals need to balance knowledge and skills in a specific field with a broad liberal education. It is not a question of either/or. Rather, today it is essential to have both professional competencies and a liberal education in order to function productively and effectively in an interde-

pendent world. Persons with these qualities are of high value to their organizations.

Continuing higher education is uniquely placed to help employees function effectively in a rapidly changing global economy. Often certificate and degree programs within continuing higher education provide working professionals with the most practical and up-to-date methods and skill sets.

Increasingly, certificate and degree programs are incorporating liberal education into their curricula to promote development of the desired higher order reasoning skills.

This pre-conference workshop will explore connections between global understanding and professional success, examine some of the ethical issues confronted by business in a global environment, offer an industry perspective on the value of liberal education, and discuss how a rapidly changing global economy is shaping continuing higher education curricula.

1:00 p.m.-1:15 p.m.

Welcome and Program Overview

CHRIS GUYMON, Associate Dean of Administration, The University of Chicago, *Chair*

1:15 p.m.-2:15 p.m.

The Value of a Liberal Education in Continuing Higher Education

Panel: DANIEL W. SHANNON, Dean, Graham School of General Studies, The University of Chicago (Moderator); JOYCE FEUCHT-HAVIAR, Dean, Tseng College of Extended Learning, California State University, Northridge; GORDON H. "NICK" MUELLER, President and CEO, The National World War II Museum; EDNA F. WILSON, Dean, University College, Fairfield University

2:15 p.m.-2:30 p.m.

BREAK

2:30 p.m.-3:30 p.m.

Liberal Education in an Interdependent World

Presenter: AL GINI, Professor of Business Ethics, School of Business Administration, Loyola University Chicago

Professor Gini holds a dual appointment in the Department of Philosophy in the College of Arts & Sciences and the School of Business Administration at Loyola University Chicago. He is associate editor of the Business Ethics Quarterly.

3:30 p.m.-4:15 p.m.

Does Liberal Education Bring Value to the Workplace?

Presenter: GARRY TACKETT, Director, Learning and Development, CareerBuilder.com

CareerBuilder.com, is the nation's largest online job site with more than 21 million unique visitors and over 1.5 million jobs.

4:15 p.m.-4:30 p.m.

Last Words: The Liberal Education Imperative in a Globalized World

Chair: CHRIS GUYMON, The University of Chicago,

Panel: DANIEL W. SHANNON, AL GINI, GARRY TACKETT



Guymon



Shannon



Feucht-Haviar



Wilson



Mueller



Gini

Note: Separate registration and fee are required. See registration form.