

# The University Continuing Education Association (UCEA) Invites Nominations for the prestigious

## *FRANDSON Award for Literature*

### IN THE FIELD OF CONTINUING HIGHER EDUCATION

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### 2009 Call for Nominations

The University Continuing Education Association (UCEA) invites nominations for the Phillip E. Frandson Award for Literature in the Field of Continuing Education. The award is presented in honor of the late Phillip E. Frandson, former Dean of UCLA Extension and 1977-78 UCEA (formerly NUEA) President.

The award recognizes excellence in achievement for literature written about the theory or practice of continuing higher education

#### *Benefits to the Award Winner and Nominees*

The award winning book calls the attention of continuing higher education professionals nationwide. Benefits include:

- The winning book is entitled to display the Frandson Book Award emblem on the cover for current and all future press runs.
- The winning book and sales information about it will be displayed prominently in the exhibition hall of the UCEA national conference.
- The author(s) of the winning book are invited to participate in the award ceremony at the UCEA national conference and to present a talk on the topic.
- The author(s) also receives an attractive Frandson Book Award plaque.

#### *Award Criteria*

The Frandson Book Award will be presented to the author(s) of a book or monograph which best satisfies the following criteria:

- The work is published in 2009.
- The work is important to the theory or practice of continuing higher education in American colleges and universities.
- The work exemplifies originality and a superior quality of prose in the English language.
- Eligible content includes:
  - Management and leadership in continuing higher education,
  - Adult education and innovative instructional strategies,
  - Adults as learners,
  - Distance education and instructional design,
  - Marketing and/or financial management for continuing higher education,
  - Examination of the future of continuing higher education.

# Frandson

Award for Literature (2009)

IN THE FIELD OF CONTINUING HIGHER EDUCATION

## Nomination Process

Nominations are invited from authors, editors, publishers, and individuals.

Please send one copy of the nominated work to each member of the review committee (names and addresses are listed on the right). Works not sent to each committee member and the chair may be disqualified.

Nominated books must be received by **November 13, 2009**. If you have a book appropriate for nomination that will be published between November 13, 2009 and December 31, 2009, please contact the committee chair about possible late submission.

## Notification of Award

The committee chair will notify the winning author(s) by mid-February 2010. UCEA will make a formal announcement and presentation of the Frandson Book Award at the 95<sup>th</sup> Annual Conference in San Francisco, CA (April 7-10, 2010).

**Inquiries maybe directed to the Frandson Award Committee Chair, Sarah Steinberg.**



## Committee Members:

- **Sarah Steinberg**, Chair  
Senior Associate Dean  
Johns Hopkins University  
Krieger School of Arts and Sciences  
1717 Massachusetts Ave, NW  
Washington, DC 20036  
(steinberg@jhu.edu)
- **Geraldine de Berly**  
Associate Dean for Academic Affairs  
University College  
Syracuse University  
700 University Avenue, Room 403A  
Syracuse, NY 13244  
(gdeberly@uc.syr.edu)
- **Margaret Gordon**  
Dean  
College of Extended and Int'l Education  
California State University-Dominguez Hills  
1000 East Victoria Street  
Carson, CA 90745  
(mgordon@csudh.edu)
- **Karen H. Sibley**  
Dean, Continuing Education  
Brown University  
Box T  
42 Charlesfield Street  
Providence, RI 02912  
(Karen\_sibley@brown.edu)
- **Wayne Smutz**  
Associate Vice President for Academic  
Outreach and Executive Director,  
Continuing and Distance Education  
Penn State University  
222 Outreach Building  
University Park, PA 16802  
(WDS4@outreach.psu.edu)

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