

Conference Schedule

SATURDAY, 4.14.07

7:15 a.m.–12:00 p.m.

CONFERENCE REGISTRATION

7:15–8:45 a.m.

COMMUNITY OF PRACTICE BREAKFAST MEETINGS

Distance Learning

Making Connections

Presiding: SCOTT HOWELL, Brigham Young University

Meet your fellow distance learning educators and practitioners over breakfast. We will have moderated table conversations that will give each participant a great opportunity to network and exchange ideas. Join us and be ready to share successes, issues and innovations—all as you enjoy your first cup of coffee!

Cost is \$15. See line HH on registration form

Outreach and Engagement

Breakfast Meeting and Annual CoP Awards

Presiding: JERI CHILDERS, Virginia Tech

The Outreach and Engagement COP is an active group that strives to provide members with opportunities for learning and constructive interaction with professional colleagues. Those attending will have an opportunity to learn about best practices at other institutions, as well as share their own experiences in small group discussions. The COP's brief, annual award ceremony will conclude the session.

Cost is \$15. See line II on registration form.

Student and Customer Services

Breakfast Meeting

Presiding: GAILYNN VALDES, Arizona State University

The Student and Customer Services CoP will meet over breakfast to plan the next year's activities for this Community of Practice. Come meet your fellow CoP members and learn about best practices from their institutions.

Cost is \$15. See line KK on registration form.

7:30–8:30 a.m.

UCEA Annual Business Meeting and New President's Address



Presiding: BARBARA SCOTT, Southern Oregon University, 2006-2007 UCEA President

Presenter: RICHARD NOVAK, Rutgers University, 2007-2008 UCEA President



Heitzman



Booth



McTavish



Paine



Peinovich

8:45–10:15 a.m.

GENERAL SESSION

Leadership for a Changing World

Presiding: DIANA WU, University of California-Berkeley

Speaker: SHARON DALOZ PARKS

Sharon Daloz Parks, a nationally known author in the areas of ethics and leadership will explore leadership development in the contemporary higher education context. Parks draws a sharp distinction between authority and leadership. While the use of



authority is important, Parks views it as a limited resource. She will discuss why effective leadership today involves listening, questioning, and probing. Parks is associate director of the Whidbey Institute in Clinton, Washington, and also on the faculty of Seattle University's Executive Leadership Program. Prior to joining the Whidbey Institute, Parks served for 16 years in faculty and research positions in Harvard University's Schools of Divinity, Business and Government. Among her books are: *Can Leadership Be Taught? A Bold Approach*; and *Can Ethics Be Taught? Perspectives, Approaches, and Challenges at Harvard Business School*. Parks holds a doctorate from Harvard University.

10:30 a.m.–12:00 p.m.

CONCURRENT SESSIONS—SERIES V

Track 1: Workforce Development for a Global Economy

It's Everybody's Business: Local Collaboration and Multi-Cultural Professional Development

Presenters: AMY CLAIRE HEITZMAN, Southern Methodist University; MARILYNN BOOTH, LEE MCTAVISH and JANET PAINE, University of Toronto

Professional development in our global society suggests that continuing education providers offer relevant programs in languages that reflect their local communities. A leadership supervisory program is under development at the Southern Methodist University, which will be taught primarily in Spanish. The University of Toronto School of Continuing Studies, in collaboration with Sing Tao Newspapers (Canada) Ltd., has developed a Certificate in Canadian Business Management Essentials program taught in Cantonese for Chinese immigrants wishing to advance their knowledge of Canadian business practices. Key issues to be discussed are engagement with local communities, in particular, and globalized lifelong learning, in general.

Track 2: Civil Society and Community Engagement

Institutional Strategies for Promoting Positive Social Change

Presenters: PAULA E. PEINOVICH, DAVID BRIGHAM, ALICE EICHHOLZ, Walden University

Walden University embraces a mission of providing underserved adult learners with access to higher education so that by transforming themselves, they can transform their communities. The presenters will share effective strategies for helping students prepare themselves as agents of positive social change in their communities through several levels of engagement.

Track 3: Global Thinking: Local Impact

Working Effectively with the Military: Lessons Learned and Best Practices from Educational Organizations Serving Military Service Members Deployed Overseas

Presenters: ALLAN BERG, KIMBERLY B. KELLEY and JOHN JONES, JR., University of Maryland University College

Working effectively with the Armed Forces to deliver education to military service members presents unique challenges and requires flexibility. Learn about the issues involved in working effectively to develop, deliver and support educational programs for military service members. Lessons learned in this domain have applicability to all educational programs that involve online delivery, student support, and serving non-traditional student population. If you have ever wondered what is involved in delivering education to military service members, this is the session for you!

Track 4: Continuous Re-invention: The Value and Values of Continuing Education

USF4You: A Tale of Reinvention

Presenters: KATHLEEN MOORE and LAGRETTA TALENT LENKER, University of South Florida

“Where are the adult learners?”, administrators asked. We knew who they were, and how to reach them. This session focuses on the re-invention of an outreach unit that suddenly became an integral part of our University’s response to an enrollment crisis, suggesting that life can begin at 50 for people and institutions.



Brigham



Eichholz



Berg



Kelley



Jones



Moore



Lenker



Sloate



King

Track 4: Continuous Re-invention: The Value and Values of Continuing Education

2006 UCEA Management and Marketing Survey Results

Presenter: TIM SLOATE, UCEA Director of Research

The UCEA Management and Marketing Surveys are two of the most valuable tools used by leaders of UCEA member institutions to keep abreast of management and marketing practices in continuing and professional education. This session will examine in detail the aggregate data compiled from the 2006 survey responses and highlight management and marketing trends.

Track 4: Continuous Re-invention: The Value and Values of Continuing Education

Harnessing Innovative Technology in Higher Education—Distance Education Lessons Learned from 40 FIPSE Grants

Presenters: KATHLEEN P. KING, Fordham University

This session will introduce the winner of this year’s UCEA Frandson Award for Literature, which analyzes and synthesizes findings of over 40 FIPSE grant-funded distance education projects from across the USA, and how these findings can benefit the work of professors, administrators and grant writers. Kathleen King, one of the book’s co-authors, will present the findings and lead a discussion regarding the chapter ‘New Perspectives on Instructional Effectives in Distance Education’, which has wide breadth of application and depth of insight. In addition the session will introduce a few resources for distance learning and grant writing.

12:00–1:30 p.m.

UCEA 2007-2008 BOARD OF DIRECTORS MEETING

Presiding: RICHARD NOVAK, Rutgers University

12:00–1:30 p.m.

UCEA 2008 PLANNING COMMITTEE LUNCH MEETING

Presiding: SHARON FROSS, University of Massachusetts-Amherst

1:30–3:30 p.m.

UCEA COMMISSIONS MEETING

Presiding: RICHARD NOVAK, Rutgers University

Commissioners of UCEA’s four Commissions—Futures and Markets; Learning, Instruction, and Technology; Leadership and Management; and International will convene to plan the agendas for the coming year.